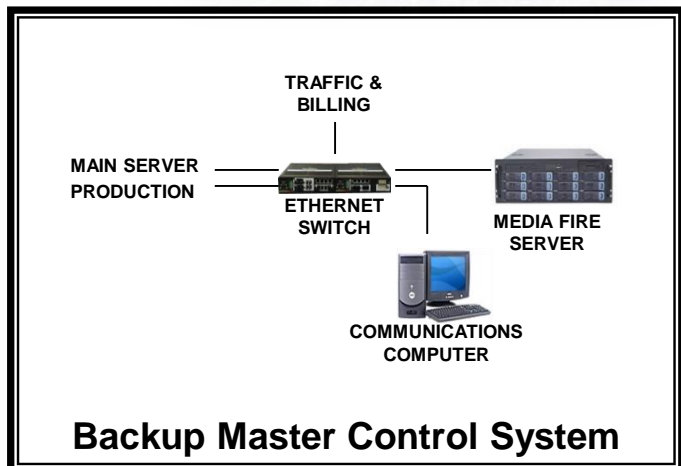# safetyNET

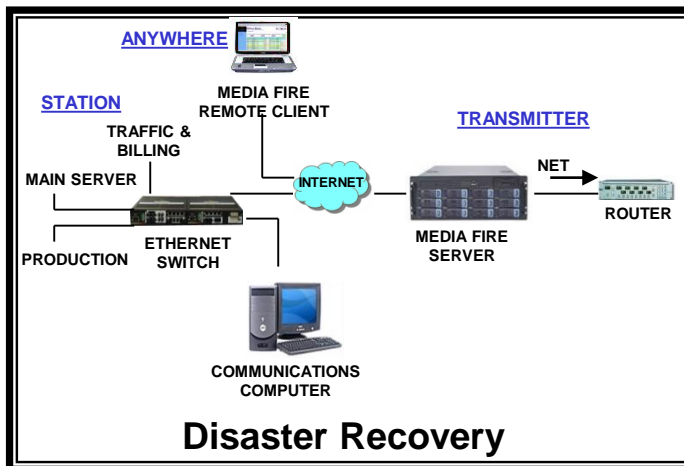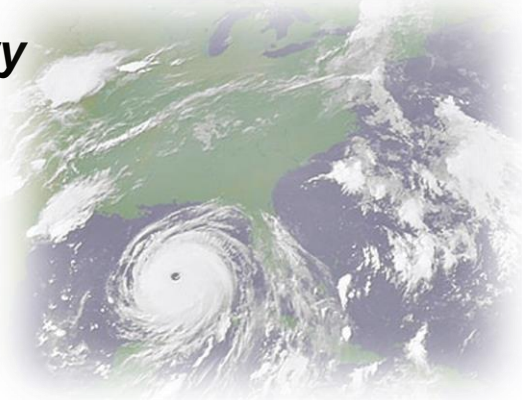## *Back Up Your Master Control Inventory*

Maintain Complete On-Air Functions In the Event Your Station Or Your Automation/Server Is Disabled

Disaster Recovery
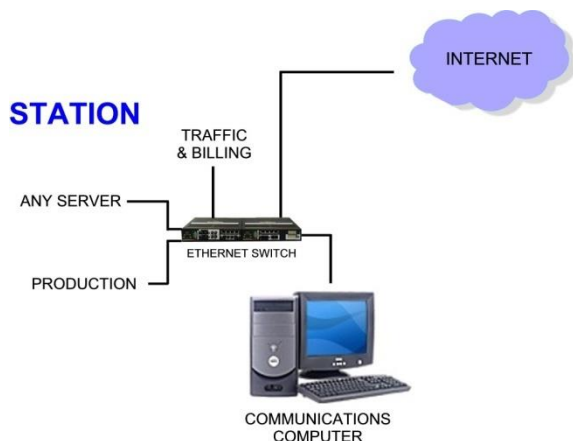
Backup Master Control System

- **Back up master control inventory and logs on MediaFire server**

- **Update MediaFire server with sync program**

- **Continue on-air operations if station is disabled**

- **Continue on-air operations if station's automation or main playout server is disabled**

- **Control the MediaFire server off-site with Remote Client Application**

- **MediaFire Automation continues on-air operations until normal operations are restored**

MediaFire SafetyNet lets you continue your on-air functions in the event the station is unable to maintain normal on-air functions.

During your regular daily operations, SafetyNet continually and automatically updates your content and current logs on a MediaFire Server located either at your facility or off-site at your transmitter. Should the station for any reason be unable to continue on-air functions, the MediaFire Server with its integral MediaFire Automation takes over the airing of your schedule. SafetyNet's MediaFire Remote Client lets you control the server from anywhere via microwave, DSL, cable modem, fiber or other digital connection.

SafetyNet offers an extremely economical backup to your existing master control automation and server system since the MediaFire contains both automation and inventory in a single server. When necessary, it can take over your complete on-air tasks with current inventory and logs.

safetyNET

STATION

AT THE STATION:

Initially the commercial inventory and programming are loaded onto the Disaster Recovery Server at the transmitter.

As new content is received at the station, it is placed on shared drives in the Communications Computer via a synch program.

The Disaster Recovery Server is updated over network (approximately 5 x real time over microwave)

AT THE TRANSMITTER:

The Disaster Recovery Server regularly receives new content and the current log from the station over the network. It may hold a tentative disaster schedule.
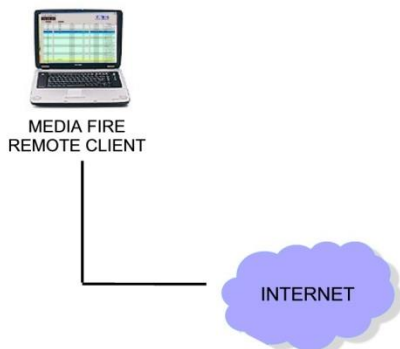
In the event the station is disabled, the server, network, or other source feeds the transmitter through a router.

MediaFire integral automation controls the server and router. The server and router may be controlled from the MediaFire Remote Client.

TRANSMITTER

ANYWHERE

FROM ANYWHERE:

The MediaFire Remote Client can control the router and the server.

Schedules can be loaded from the Remote Client or from traffic. Schedules can also be edited from the Remote Client.

A Microwave can feed the router and be controlled by the Remote Client.

DIGITAL BROADCAST

Specifications and features subject to change without notice

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