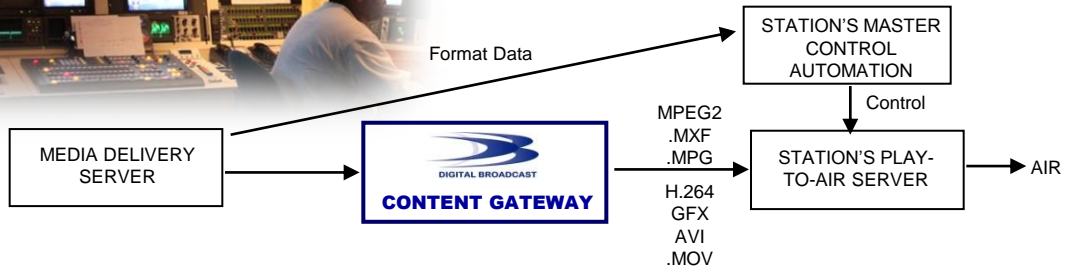




## Automatically Transfers Material from Media Delivery Services to Your Play-To-Air Server



- **Monitors content delivery from media delivery servers**
- **Transfers content from the media delivery servers to the play-to-air server**
- **Connects to and downloads content from FTP server**
- **Controls bitrate**
- **Controls audio normalization**
- **HD/SD compatible**
- **Automatic support of re-feeds**
- **MPEG-2, H.264, .MPG, .MXF, GFX, AVI, .MOV**
- **Can create separate segments or transfer shows in their entirety**

Digital Broadcast's Content Gateway with AutoPrep™ makes workflow a whole lot *easier* and *faster* by automatically transferring content from media delivery services, including PitchBlue, Pathfire, DG FastChannel, to the station's play-to-air server. It can also connect to and download content from an FTP server

Content Gateway's unique AutoPrep™ application controls the program bitrate for the proper playout from the station's server. It also controls audio normalization to ensure the maximum on-air performance.

The workflow is virtually seamless. Content Gateway with AutoPrep™ monitors the media delivery servers and detects when new material is received. Content Gateway with AutoPrep™ then takes the material, conforms it to the format of the station's play-to-air server and transfers it to that server, ready to air. Format sheet information sent to the automation system from the media delivery server provides the automation system with the information it needs for scheduling/controlling the playlist.

Content Gateway with AutoPrep™ can either create separate program segments or it can transfer the show in its entirety according to the station's preference. It automatically supports re-feeds when they are necessary.

The Content Gateway with AutoPrep™ handles a variety of formats including H.264, MPEG-2, .MPG, .MXF, GFX, AVI, .MOV. It is fully compatible with both HD and SD material.