

# IP Graphics Engine



## Create Unique IP MPEG2 or MPEG4 Overlay Graphics

*Supports Crawls, Scrolls, Snipes, Logos, Animated Sequences and Weather Graphics*

*For*



- *Logos*
- *Weather warnings*
- *School closings*
- *Service disruptions*

- *Breaking news*
- *Sports scores*
- *Election results*
- *Upcoming programs*



# IP Graphics Engine

- Key over MPEG2 or MPEG4
- Imports most graphics formats including .tga and .bmp
- Automatic insertion controlled from MediaFire IP Automation
- Overlay animated or static graphics
- User Adjustment of
  - Position
  - Size
  - Transparency
  - Fades Up or Down

Now you can key your graphics directly over MPEG2 or MPEG4 video with Digital Broadcast's Graphics Engine. Capable of importing virtually any graphics format, the Graphics Engine gives you limitless keying ability using Digital Broadcast's MediaFire IP System.

The operator-friendly Graphics Engine handles both static and animated graphics including logos, crawls, snipes, scrolls, animated sequences and weather graphics. You can preview the graphics over color bars or video and adjust the graphics to ensure you have the exact look you want, including position, size, transparency, and fades up or down.

Media is easily uploaded from an external source and available for content sharing. Once defined, the graphics appear precisely as desired. The key insertion is handled automatically as a secondary event in the MediaFire Automation payout schedule.

It could not be easier. Now keying over MPEG2 or MPEG4 has become entirely possible with Digital Broadcast's Graphics Engine.

